

BUSINESS DISTRICT EXECUTIVE MANAGEMENT ONLINE PROGRAM (BDEMCP)

Rutgers University's National Center for Public Performance, in collaboration with the New Jersey Managed Districts Association (**NJMDA**), presents the four-module online executive management program for Business Improvement District, Main Street Program, Enterprise Zone Managers and Public Administrators.

The online executive management program examines the profession of business district management, the public-private partnerships that support practitioners and communities active in their revitalization, and provides needed skills for these professionals to be more effective managers.

Registration Fees: \$500.00 (AUD) per module or \$1750(AUD)/4 modules

101: Business District Management – Foundations of the Profession

202: Retail Commercial Cooperative Management & Asset-Based Community Development

303: Strategic Capacity & Performance Budgeting

404: Performance: Measurement, Research and Evaluation for Managed Business Districts

Course Testimonials

"The course has been very beneficial for me. It enabled me to increase my profile in relation to local government and my Board of Directors, and has given me increased confidence in the work I am doing."

Bronwyn Clarke, Lake Cove Alive, NSW, Australia

"This program has fundamentally changed my perceptions of managed business districts and can benefit entire populations of Business Improvement Districts".

Randy Pshebylo, Riversdale Business Improvement District, Saskatoon, SK, Canada

"The Course helped me re-define my role as a professional business district manager by stimulating me to revisit basic public private relationships and see them through a new perspective".

Kathaleen R. Shaw, , Carteret Business Improvement District and Economic Development Department, Carteret, NJ, USA